

1.) CORPORATION NAME: Valassis Direct Mail, Inc.	DUE DATE: 10/31/2012				
2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: CT CORPORATION SYSTEM 4701 COX RD STE 301 GLEN ALLEN, VA 23060-6802	SCC ID NO: F0438608				
3.) CITY OR COUNTY OF VA REGISTERED OFFICE: HENRICO COUNTY	5.) STOCK INFORMATION <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">CLASS</td> <td style="width: 50%;">AUTHORIZED</td> </tr> <tr> <td>COMMON</td> <td>100</td> </tr> </table>	CLASS	AUTHORIZED	COMMON	100
CLASS	AUTHORIZED				
COMMON	100				
4.) STATE OR COUNTRY OF INCORPORATION: DE					

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: One Targeting Centre

CITY/ST/ZIP: Windsor, CT 06095

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

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|--|---|--|--|
| NAME: Steven Mitzel
TITLE: pres/treasurer
ADDRESS: One Targeting Centre
CITY/ST/ZIP/CO: Windsor, CT 06095 | <input checked="" type="checkbox"/> OFFICER | <input checked="" type="checkbox"/> DIRECTOR | |
| NAME: David Hennessey
TITLE: SECRETARY
ADDRESS: One Targeting Centre
CITY/ST/ZIP/CO: Windsor, CT 06095 | <input checked="" type="checkbox"/> OFFICER | <input type="checkbox"/> DIRECTOR | |
| NAME: Todd L. Wiseley
TITLE: VICE PRESIDENT
ADDRESS: One Targeting Centre
CITY/ST/ZIP/CO: Windsor, CT 06095 | <input checked="" type="checkbox"/> OFFICER | <input checked="" type="checkbox"/> DIRECTOR | |
| NAME: Lorne Groe
TITLE: TREASURER
ADDRESS: One Targeting Centre
CITY/ST/ZIP/CO: Windsor, CT 06095 | <input checked="" type="checkbox"/> OFFICER | <input type="checkbox"/> DIRECTOR | |
| NAME: Don McCombs
TITLE: VICE PRESIDENT
ADDRESS: One Targeting Centre
CITY/ST/ZIP/CO: Windsor, CT 06095 | <input checked="" type="checkbox"/> OFFICER | <input type="checkbox"/> DIRECTOR | |

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

/s/ Todd L.Wiseley	Todd L.Wiseley,	8/23/2012
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.