

1.) CORPORATION NAME: THE WELLA CORPORATION	DUE DATE: 7/31/2013				
2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: CT CORPORATION SYSTEM 4701 COX RD STE 301 GLEN ALLEN, VA	SCC ID NO: F1218439				
3.) CITY OR COUNTY OF VA REGISTERED OFFICE: HENRICO COUNTY	5.) STOCK INFORMATION <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">CLASS</td> <td style="width:50%;">AUTHORIZED</td> </tr> <tr> <td>COMMON</td> <td>130,000</td> </tr> </table>	CLASS	AUTHORIZED	COMMON	130,000
CLASS	AUTHORIZED				
COMMON	130,000				
4.) STATE OR COUNTRY OF INCORPORATION: DE					

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: ONE PROCTOR & GAMBLE PLAZA
CITY/ST/ZIP: CINCINNATI, OH 45202

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME: DIMITRI PANAYOTAPOLOUS		
TITLE: PRESIDENT		
ADDRESS: ONE PROCTOR & GAMBLE PLAZA		
CITY/ST/ZIP/CO: CINCINNATI, OH 45202		

	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME: JON R MOELLER		
TITLE: VP/CFO		
ADDRESS: ONE PROCTOR & GAMBLE PLAZA		
CITY/ST/ZIP/CO: CINCINNATI, OH 45202		

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME: TERI L LIST		
TITLE: VP/TREAS		
ADDRESS: ONE PROCTOR & GAMBLE PLAZA		
CITY/ST/ZIP/CO: CINCINNATI, OH 45202		

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME: SUSAN S WHALEY		
TITLE: VP/SEC		
ADDRESS: ONE PROCTOR & GAMBLE PLAZA		
CITY/ST/ZIP/CO: CINCINNATI, OH 45202		

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME: TOM E KEMEN		
TITLE: ASS'T SEC		
ADDRESS: ONE PROCTR & GAMBLE PLAZA		
CITY/ST/ZIP/CO: CINCINNATI, OH 45202		

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

/s/ TOM E KEMEN	TOM E KEMEN, ASS'T SEC	8/30/2013
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.