

1.) CORPORATION NAME: Jostens, Inc.	DUE DATE: 10/31/2012				
2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: CT CORPORATION SYSTEM 4701 COX RD STE 301 GLEN ALLEN, VA 23060-6802	SCC ID NO: F1355629				
3.) CITY OR COUNTY OF VA REGISTERED OFFICE: HENRICO COUNTY	5.) STOCK INFORMATION <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">CLASS</td> <td style="width: 50%;">AUTHORIZED</td> </tr> <tr> <td>COMMON</td> <td>2,000,000</td> </tr> </table>	CLASS	AUTHORIZED	COMMON	2,000,000
CLASS	AUTHORIZED				
COMMON	2,000,000				
4.) STATE OR COUNTRY OF INCORPORATION: MN					

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 3601 Minnesota Drive
Suite 400

CITY/ST/ZIP: Bloomington, MN 55435

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

NAME: Timothy Larson TITLE: CEO ADDRESS: 3601 Minnesota Drive Suite 400 CITY/ST/ZIP/CO: Bloomington, MN 55435	<input checked="" type="checkbox"/>	OFFICER <input type="checkbox"/> DIRECTOR
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NAME: Marie D. Hlavaty TITLE: SECRETARY ADDRESS: 3601 Minnesota Drive Suite 400 CITY/ST/ZIP/CO: Bloomington, MN 55435	<input checked="" type="checkbox"/>	OFFICER <input checked="" type="checkbox"/> DIRECTOR
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NAME: Paul B. Carousso TITLE: TREASURER ADDRESS: 3601 Minnesota Drive Suite 400 CITY/ST/ZIP/CO: Bloomington, MN 55435	<input checked="" type="checkbox"/>	OFFICER <input type="checkbox"/> DIRECTOR
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NAME: Marc L. Reisch TITLE: DIRECTOR ADDRESS: 3601 Minnesota Drive Suite 400 CITY/ST/ZIP/CO: Bloomington, MN 55435	<input type="checkbox"/>	OFFICER <input checked="" type="checkbox"/> DIRECTOR
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I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

/s/ Marie D.Hlavaty	Marie D.Hlavaty,	8/28/2012
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.