

SCC eFile  
(6/10)

2011 ANNUAL REPORT  
COMMONWEALTH OF VIRGINIA  
STATE CORPORATION COMMISSION

211505633

1.) CORPORATION NAME:

**PRIMEDIA INFORMATION INC.**

DUE DATE: **1/31/2011**

SCC ID NO: **F1365263**

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

**AUTH IN VI**

**CT CORPORATION SYSTEM**

**4701 COX RD STE 301**

**GLEN ALLEN, VA 23060**

5.) STOCK INFORMATION

| CLASS | AUTHORIZED |
|-------|------------|
| COMA  | 1,000      |

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

**HENRICO COUNTY**

4.) STATE OR COUNTRY OF INCORPORATION:

**DE**

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: C/O PRIMEDIA INC  
3585 ENGINEERING DRIVE

CITY/ST/ZIP: NORCROSS, GA 30092-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

NAME: CHARLES J STUBBS  
TITLE: P/CEO  
ADDRESS: 3585 ENGINEERING DRIVE  
CITY/ST/ZIP/CO: NORCROSS, GA 30092-

OFFICER

DIRECTOR

NAME: KEITH L BELKNAP  
TITLE: SRVP/GC/SEC  
ADDRESS: 3585 ENGINEERING DRIVE  
CITY/ST/ZIP/CO: NORCROSS, GA 30092-

OFFICER

DIRECTOR

NAME: KRISTI O CRAWFORD  
TITLE: ASST SEC  
ADDRESS: 3585 ENGINEERING DRIVE  
CITY/ST/ZIP/CO: NORCROSS, GA 30092-

OFFICER

DIRECTOR

NAME: DEAN B NELSON  
TITLE: CHAIRMAN  
ADDRESS: 9 W. 57TH STREET, STE 4160  
CITY/ST/ZIP/CO: NEW YORK, NY 10019-

OFFICER

DIRECTOR

NAME: KIM R PAYNE  
TITLE: SVP/CEO  
ADDRESS: 3585 ENGINEERING DRIVE  
CITY/ST/ZIP/CO: NORCROSS, GA 30092-

OFFICER

DIRECTOR

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

|   |                                    |                  |
|---|------------------------------------|------------------|
| <u>/s/ KRISTI O CRAWFORD</u>                        | <u>KRISTI O CRAWFORD, ASST SEC</u> | <u>3/16/2011</u> |
| SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT | PRINTED NAME AND CORPORATE TITLE   | DATE             |

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.