

SCC eFile
(6/10)

2011 ANNUAL REPORT
COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

211530196

1.) CORPORATION NAME:

STEVEN MADDEN RETAIL, INC.

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

AUTH IN VI

CORPORATION SERVICE COMPANY

Bank of America Center, 16th Floor

1111 East Main Street

RICHMOND, VA 23219

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

RICHMOND CITY

4.) STATE OR COUNTRY OF INCORPORATION:

DE

DUE DATE: **9/30/2011**

SCC ID NO: **F1393315**

5.) STOCK INFORMATION

CLASS	AUTHORIZED
COMMON	1,000

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 52 - 16 BARNETT AVE

CITY/ST/ZIP: LONG ISLAND CITY, NY 11104-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

	<input checked="" type="checkbox"/>	OFFICER	<input checked="" type="checkbox"/>	DIRECTOR
NAME:	EDWARD ROSENFELD			
TITLE:	CEO			
ADDRESS:	105 E 15 ST Y3			
CITY/ST/ZIP/CO:	NEW YORK, NY 10003-			

	<input checked="" type="checkbox"/>	OFFICER	<input type="checkbox"/>	DIRECTOR
NAME:	ARVIND DHARIA			
TITLE:	CFO			
ADDRESS:	50 PERCHERON LANE			
CITY/ST/ZIP/CO:	ROSLYN HEIGHTS, NY 11577-			

	<input checked="" type="checkbox"/>	OFFICER	<input type="checkbox"/>	DIRECTOR
NAME:	AWADHESH SINHA			
TITLE:	COO			
ADDRESS:	46 SCHOOL HOUSE LANE			
CITY/ST/ZIP/CO:	ROSLYN HEIGHTS, NY 11577-			

	<input type="checkbox"/>	OFFICER	<input checked="" type="checkbox"/>	DIRECTOR
NAME:	AMELIA VARELA			
TITLE:	EVP			
ADDRESS:	63 PAPERMILL ROAD			
CITY/ST/ZIP/CO:	MANHASSET, NY 11030-			

	<input type="checkbox"/>	OFFICER	<input checked="" type="checkbox"/>	DIRECTOR
NAME:	ROBERT SCHMERTZ			
TITLE:	DIRECTOR			
ADDRESS:	20 SCHOOL HOUSE LANE			
CITY/ST/ZIP/CO:	ROSLYN HEIGHTS, NY 11577-			

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

<u>/s/ ARVIND DHARIA</u>	<u>ARVIND DHARIA, CFO</u>	<u>12/22/2011</u>
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.