

1.) CORPORATION NAME:

Aveda Experience Centers Inc.

DUE DATE: **4/30/2012**

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

AUTH IN VI

CORPORATION SERVICE COMPANY

Bank of America Center, 16th Floor

1111 East Main Street

SCC ID NO: **F1419847**

5.) STOCK INFORMATION

CLASS	AUTHORIZED
COMMON	1,000

RICHMOND, VA 23219

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

RICHMOND CITY

4.) STATE OR COUNTRY OF INCORPORATION:

DE

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 7 CORPORATE CENTER DR
ATTN: TAX DEPT.

CITY/ST/ZIP: MELVILLE, NY 11747-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

OFFICER DIRECTOR

NAME: DOMINIQUE NILS CONSEIL
TITLE: PRESIDENT
ADDRESS: 7 CORPORATE CENTER DRIVE
CITY/ST/ZIP/CO: MELVILLE, NY 11747-

OFFICER DIRECTOR

NAME: RICHARD KUNES
TITLE: SR VP/CFO
ADDRESS: 7 CORPORATE CENTER DR
CITY/ST/ZIP/CO: MELVILLE, NY 11747-

OFFICER DIRECTOR

NAME: SARA E MOSS
TITLE: EXEC VP/SEC
ADDRESS: 7 CORPORATE CENTER DRIVE
CITY/ST/ZIP/CO: MELVILLE, NY 11747-

OFFICER DIRECTOR

NAME: LISA CAPPELL
TITLE: ASST SEC
ADDRESS: ATTN: TAX DEPT
7 CORPORATE CENTER DR
CITY/ST/ZIP/CO: MELVILLE, NY 11747-

OFFICER DIRECTOR

NAME: JAMES SCHWECHERL
TITLE: ASST SECRETARY
ADDRESS: 7 CORPORATE CENTER DR
CITY/ST/ZIP/CO: MELVILLE, NY 11747-

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

<u>/s/ LISA CAPPELL</u>	<u>LISA CAPPELL, ASST SEC</u>	<u>2/29/2012</u>
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.