

1.) CORPORATION NAME:

Scholastic Book Fairs, Inc.

DUE DATE: **12/30/2010**

SCC ID NO: **F1534488**

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

AUTH IN VI

CT CORPORATION SYSTEM

4701 COX RD STE 301

GLEN ALLEN, VA 23060

5.) STOCK INFORMATION

| CLASS | AUTHORIZED |
|--------|------------|
| COMMON | 1,000 |

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

HENRICO COUNTY

4.) STATE OR COUNTRY OF INCORPORATION:

DE

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 1080 GREENWOOD BOULEVARD

CITY/ST/ZIP: LAKE MARY, FL 32746-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

NAME: MAUREEN O'CONNELL
TITLE: EVP / CFO
ADDRESS: 1080 GREENWOOD BOULEVARD
CITY/ST/ZIP/CO: LAKE MARY, FL 32746-

OFFICER

DIRECTOR

NAME: ANDREW S. HEDDEN
TITLE: SECRETARY
ADDRESS: 1080 GREENWOOD BOULEVARD
CITY/ST/ZIP/CO: LAKE MARY, FL 32746-

OFFICER

DIRECTOR

NAME: RICHARD ROBINSON
TITLE: DIRECTOR
ADDRESS: 1080 GREENWOOD BOULEVARD
CITY/ST/ZIP/CO: LAKE MARY, FL 32746-

OFFICER

DIRECTOR

NAME: ALAN BOYKO
TITLE: PRESIDENT
ADDRESS: 1080 GREENWOOD BOULEVARD
CITY/ST/ZIP/CO: LAKE MARY, FL 32746-

OFFICER

DIRECTOR

NAME: LUIS SEGARRA
TITLE: VICE PRESIDENT
ADDRESS: 1080 GREENWOOD BOULEVARD
CITY/ST/ZIP/CO: LAKE MARY, FL 32746-

OFFICER

DIRECTOR

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

| | | |
|-----------------------------------------------------|-------------------------------------|-------------------|
| <u>/s/ LUIS SEGARRA</u> | <u>LUIS SEGARRA, VICE PRESIDENT</u> | <u>12/11/2010</u> |
| SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT | PRINTED NAME AND CORPORATE TITLE | DATE |

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.