

1.) CORPORATION NAME:

MTVN Direct Inc.

DUE DATE: **3/31/2011**

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

**AUTH IN VI
CORPORATION SERVICE COMPANY
11 S 12TH ST
PO BOX 1463**

SCC ID NO: **F1620170**

5.) STOCK INFORMATION

CLASS	AUTHORIZED
COMMON	200

RICHMOND, VA 23218

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

RICHMOND CITY

4.) STATE OR COUNTRY OF INCORPORATION:

DE

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 1515 BROADWAY

CITY/ST/ZIP: NEW YORK, NY 10036-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

NAME:	KRISTEN FRANK	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	PRESIDENT		
ADDRESS:	1575 BROADWAY		
CITY/ST/ZIP/CO:	NEW YORK, NY 10036-		
NAME:	MICHAEL D FRICKLAS	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
TITLE:	EVP/SEC		
ADDRESS:	1515 BROADWAY		
CITY/ST/ZIP/CO:	NEW YORK, NY 10036-		
NAME:	GEORGE CHEEKS	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	EVP/ASST SEC/GC		
ADDRESS:	1515 BROADWAY		
CITY/ST/ZIP/CO:	NEW YORK, NY 10036-		
NAME:	JANE R FUERST	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	ASST SEC		
ADDRESS:	1515 BROADWAY		
CITY/ST/ZIP/CO:	NEW YORK, NY 10036-		
NAME:	JAMES W BARGE	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
TITLE:	DIRECTOR		
ADDRESS:	1515 BROADWAY		
CITY/ST/ZIP/CO:	NEW YORK, NY 10036-		

NAME: TITLE: ADDRESS: CITY/ST/ZIP/CO:	THOMAS E. DOOLEY DIRECTOR 1515 BROADWAY NEW YORK, NY 10036-	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
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NAME: TITLE: ADDRESS: CITY/ST/ZIP/CO:	GEORGE (TOBY) S. NELSON TREASURER 1515 BROADWAY NEW YORK, NY 10036-	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
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NAME: TITLE: ADDRESS: CITY/ST/ZIP/CO:	JACQUES TORTOROLI EVP & CFO 1515 BROADWAY NEW YORK, NY 10036-	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
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I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

/s/ JANE R FUERST	JANE R FUERST, ASST SEC	2/2/2011
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.