

1.) CORPORATION NAME:

SEL RETAIL OPERATIONS INC.

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

**AUTH IN VI
CORPORATION SERVICE COMPANY
11 S 12TH ST
PO BOX 1463**

RICHMOND, VA 23218

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

RICHMOND CITY

4.) STATE OR COUNTRY OF INCORPORATION:

DE

DUE DATE: **8/31/2010**

SCC ID NO: **F1640616**

5.) STOCK INFORMATION

CLASS	AUTHORIZED
COMMON	100

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 16530 VIA ESPRILLO

CITY/ST/ZIP: SAN DIEGO, CA 92127-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME:	MICHAEL FASULO	
TITLE:	PRESIDENT	
ADDRESS:	16530 VIA ESPRILLO	
CITY/ST/ZIP/CO:	SAN DIEGO, CA 92127-	

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME:	TIMOTHY BOEHM	
TITLE:	VP/ASST SEC	
ADDRESS:	555 MADISON AVE	
CITY/ST/ZIP/CO:	NEW YORK, NY 10022-	

	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME:	MICHAEL T WILLIAMS	
TITLE:	SECRETARY	
ADDRESS:	16530 VIA ESPRILLO	
CITY/ST/ZIP/CO:	SAN DIEGO, CA 92127-	

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME:	KAREN L HALBY	
TITLE:	SVP/ASST SEC	
ADDRESS:	555 MADISON AVE	
CITY/ST/ZIP/CO:	NY, NY 10022-	

	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME:	MARJORIE O THOMAS	
TITLE:	SVP/CONTR	
ADDRESS:	16530 VIA ESPRILLO	
CITY/ST/ZIP/CO:	SAN DIEGO, CA 92127-	

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

/s/ MICHAEL T WILLIAMS
SIGNATURE OF DIRECTOR/OFFICER
LISTED IN THIS REPORT

MICHAEL T WILLIAMS,
SECRETARY
PRINTED NAME AND CORPORATE
TITLE

8/27/2010
DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.