

SCC eFile  
(6/10)

2011 ANNUAL REPORT  
COMMONWEALTH OF VIRGINIA  
STATE CORPORATION COMMISSION

211523920

1.) CORPORATION NAME:

**eMarketer, Inc.**

DUE DATE: **11/30/2011**

SCC ID NO: **F1689274**

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

**AUTH IN VI**

**CORPORATION SERVICE COMPANY**

**Bank of America Center, 16th Floor**

**1111 East Main Street**

**RICHMOND, VA 23219**

5.) STOCK INFORMATION

CLASS	AUTHORIZED
COMMON	7,500,000
PREFER	600,000

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

**RICHMOND CITY**

4.) STATE OR COUNTRY OF INCORPORATION:

**DE**

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 75 BROAD STREET

CITY/ST/ZIP: NEW YORK, NY 10004-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

OFFICER  DIRECTOR

NAME: TERRY CHABROWE  
TITLE: CFO/SEC/DIR  
ADDRESS: 220 CENTRAL PARK SOUTH  
CITY/ST/ZIP/CO: NEW YORK, NY 10019-

OFFICER  DIRECTOR

NAME: GEOFFREY RAMSEY  
TITLE: CEO  
ADDRESS: 470 BROOKSIDE AVE  
CITY/ST/ZIP/CO: ALLENDALE, NJ 07401-

OFFICER  DIRECTOR

NAME: RICH MARIN  
TITLE: DIRECTOR  
ADDRESS: 117 BEEKMAN STREET  
CITY/ST/ZIP/CO: NEW YORK, NY 10038-

OFFICER  DIRECTOR

NAME: BRUCE TULLY  
TITLE: DIRECTOR  
ADDRESS: 170 WEST END AVENUE  
CITY/ST/ZIP/CO: NEW YORK, NY 10023-

OFFICER  DIRECTOR

NAME: SAM ALFSTAD  
TITLE: DIRECTOR  
ADDRESS: 141 EAST 56 STREET  
CITY/ST/ZIP/CO: NEW YORK, NY 10022-

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

<u>/s/ TERRY CHABROWE</u> SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	<u>TERRY CHABROWE, CFO/SEC/DIR</u> PRINTED NAME AND CORPORATE TITLE	<u>10/7/2011</u> DATE
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