

SCC eFile

**2014 ANNUAL REPORT
COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION**

214501496

1.) CORPORATION NAME:

Sally Beauty Holdings, Inc.

DUE DATE: **1/31/2014**

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS:

**CT CORPORATION SYSTEM
4701 COX ROAD, SUITE 285
GLEN ALLEN, VA**

SCC ID NO: **F1695172**

5.) STOCK INFORMATION

CLASS	AUTHORIZED
COMMON	400,000,000
COMA	100,000,000
PREFER	50,000,000

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

HENRICO COUNTY

4.) STATE OR COUNTRY OF INCORPORATION:

DE

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: c/o Sally Beauty Holdings, Inc.
3001 Colorado Blvd

CITY/ST/ZIP: Denton, TX 76210

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME:	GARY G. WINTERHALTER	
TITLE:	PRES/CEO	
ADDRESS:	C/O SALLY BEAUTY HOLDINGS, INC. 3001 COLORADO BLVD DENTON, TX 76210	
CITY/ST/ZIP/CO:	DENTON, TX 76210	

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME:	J. Gregory Coffey	
TITLE:	VP/Treasurer	
ADDRESS:	C/O SALLY BEAUTY HOLDINGS, INC. 3001 COLORADO BLVD DENTON, TX 76210	
CITY/ST/ZIP/CO:	DENTON, TX 76210	

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME:	Matthew Haltom	
TITLE:	SVP/Secretary	
ADDRESS:	C/O SALLY BEAUTY HOLDINGS, INC. 3001 COLORADO BLVD DENTON, TX 76210	
CITY/ST/ZIP/CO:	DENTON, TX 76210	

	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME:	Kathleen J. Affeldt	
TITLE:	DIRECTOR	
ADDRESS:	C/O SALLY BEAUTY HOLDINGS, INC. 3001 COLORADO BLVD DENTON, TX 76210	
CITY/ST/ZIP/CO:	DENTON, TX 76210	

	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
NAME:	Kevin R. Oldham	
TITLE:	VP/Asst.Treas.	
ADDRESS:	c/o Sally Beauty Holdings, Inc. 3001 Colorado Blvd Denton, TX 76210	
CITY/ST/ZIP/CO:	Denton, TX 76210	

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

/s/ Kevin R.Oldham	Kevin R.Oldham,	12/19/2013
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.