

1.) CORPORATION NAME:

Dealer Performance, Inc.

DUE DATE: **3/31/2012**

SCC ID NO: **F1740218**

2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: **B.E.**

AUTH IN VI

CORPORATION SERVICE COMPANY

Bank of America Center, 16th Floor

1111 East Main Street

RICHMOND, VA 23219

5.) STOCK INFORMATION

CLASS	AUTHORIZED
COMMON	1,000

3.) CITY OR COUNTY OF VA REGISTERED OFFICE:

RICHMOND CITY

4.) STATE OR COUNTRY OF INCORPORATION:

TX

6.) PRINCIPAL OFFICE ADDRESS:

ADDRESS: 175 W. JACKSON BLVD.
11TH FLOOR

CITY/ST/ZIP: CHICAGO, IL 60604-

7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.

NAME: MICHAEL F. FROSCH
TITLE: PRESIDENT
ADDRESS: 175 W. JACKSON BLVD.
11TH FLOOR
CITY/ST/ZIP/CO: CHICAGO, IL 60604-

OFFICER

DIRECTOR

NAME: KEVIN P. DIAMOND
TITLE: VP/TREASURER
ADDRESS: 175 W. JACKSON BLVD.
11TH FL
CITY/ST/ZIP/CO: CHICAGO, IL 60604-

OFFICER

DIRECTOR

NAME: DAVID I. VICKERS
TITLE: CFO
ADDRESS: 175 W. JACKSON BLVD
11TH FLOOR
CITY/ST/ZIP/CO: CHICAGO, IL 60604-

OFFICER

DIRECTOR

NAME: JOHN H. SERAFIN
TITLE: DIRECTOR
ADDRESS: 175 W. JACKSON BLVD
11TH FLOOR
CITY/ST/ZIP/CO: CHICAGO, IL 60604-

OFFICER

DIRECTOR

	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME:	BARRY S. MITTENTHAL	
TITLE:	SECRETARY	
ADDRESS:	175 W. JACKSON BLVD	
	11TH FLOOR	
CITY/ST/ZIP/CO:	CHICAGO, IL 60604-	

I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.

<u>/s/ BARRY S. MITTENTHAL</u>	BARRY S. MITTENTHAL,	<u>2/20/2012</u>
SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	<u>SECRETARY</u> PRINTED NAME AND CORPORATE TITLE	DATE

It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.