

SCC eFile	2013 ANNUAL REPORT COMMONWEALTH OF VIRGINIA STATE CORPORATION COMMISSION	213510642				
1.) CORPORATION NAME: SIMPLY FINANCIAL, INC.		DUE DATE: 3/31/2013				
2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: VIRGINIA PROFESSIONAL SERVICES LLC 3850 GASKINS RD #120 RICHMOND, VA 23233		SCC ID NO: F1890666				
3.) CITY OR COUNTY OF VA REGISTERED OFFICE: HENRICO COUNTY		5.) STOCK INFORMATION <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%;">CLASS</th> <th style="width: 50%;">AUTHORIZED</th> </tr> <tr> <td>COMMON</td> <td>1,000,000</td> </tr> </table>	CLASS	AUTHORIZED	COMMON	1,000,000
CLASS	AUTHORIZED					
COMMON	1,000,000					
4.) STATE OR COUNTRY OF INCORPORATION: AZ						
6.) PRINCIPAL OFFICE ADDRESS: ADDRESS: 315 EAST MULBERRY DRIVE CITY/ST/ZIP: PHOENIX, AZ 85012						
7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.						
<input type="checkbox"/> OFFICER <input checked="" type="checkbox"/> DIRECTOR						
NAME: MARJORIE BENEDICT-HOLMAN TITLE: PRESIDENT ADDRESS: 315 EAST MULBERRY DRIVE CITY/ST/ZIP/CO: PHOENIX, AZ 85012						
I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.						
/s/ MARJORIE BENEDICT-HOLMAN SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	MARJORIE BENEDICT-HOLMAN, PRESIDENT PRINTED NAME AND CORPORATE TITLE	2/28/2013 DATE				
It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.						